



DEVELOPING A CLEARER VISION

MEMBERSHIP GROWTH & RETENTION

Change can be intimidating and overwhelming when you don't know where to start. Rather than try to tackle too many issues at one time, it will be important to focus on the area where you need improvements most. After taking the Turning Points Chapter Survey, your chapter will have one or two areas which stand out as the weakest. Review the recommendations made together as a chapter and decide on the best path to move forward. We suggest your chapter outline **three quick, easy changes** and **three long-term, detailed changes**. Once your chapter leadership is confident those issues are resolved, you can revisit the survey.

Chapter Standard	Area of Improvement	Action Step Descriptions	Member Responsible	Time Involved	Date to Begin	Date to Assess
Example: Impressions	Ensure there is only one prompter in the Chapter	<ol style="list-style-type: none"> 1. Work with members to understand no prompting will be done from the sidelines. 2. Prompter will work individually with Officers to review ritual work before meetings and initiations. 	WM, Prompter, Chapter	30 minutes, 2 minutes to remind everyone at each meeting.	12/1/2019	6/1/2020



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